

Privacy policy

At Jera Capital ("Jera Capital", "we", "us" or "our") we respect and protect your personal information, which is processed securely and confidentially in accordance with applicable law (The General Data Protection Regulation and the Data Protection Act).

This privacy policy describes how Jera Capital, as data controller, collects, stores and uses information from visitors to www.jera-capital.com as well as from other interactions with Jera Capital.

Your information will only be used for the purpose for which it was collected and will be deleted when this purpose is fulfilled or is no longer relevant.

1. Data processing

1.1. Purpose

- Dialogue: Personal data (name, telephone number and mail) is used to contact you and stay in touch upon your request.
- Meeting minutes: We take notes of our conversation to improve the quality of our future dialogue.
- Investments: For investment in Jera Capital, we will also obtain the necessary information to meet this.

1.2. Categories of personal data

We process several categories of personal data:

- Contact information, such as name, address, e-mail, phone number.
- Professional information, e.g. job titles, information about the company you represent, etc.
- Information on property, tax status, CPR/CVR-No. (documentation in the form of a copy of passport or driving license), LEI code, legal matters, ownership, management and the company's persons entitled to subscribe.

1.3. Right of access, right of change and right to be forgotten

You can always contact us at info@jera-capital.com if you want to:

- Access what information Jera Capital has about you.
- Change the information we have received.
- Delete the information we hold regarding you as long as this does not violate other laws.
- Correct, limit or transfer (data portability) personal data.

1.4. Sources

We have your information:

- Directly from you via sign-up or request for contact via the website, LinkedIn or from other contact with us.
- From other sources that are publicly available, such as social media, Google, etc.
- From our collaborators

1.5. Basis for processing

We process your personal data based on various legal bases.

The processing of personal data in relation to the purposes of "dialogue" and "meeting minutes" is based on our legitimate interest in being able to respond to your inquiries and develop and improve our products/services, cf. GDPR, Article 6 (1)(f).

Moreover, our other processing of your personal data is primarily for the purpose of fulfilling our contractual relationship with you or the company you represent, cf. GDPR, Article 6 (1)(b). Finally, we process relevant personal data for the purpose of fulfilling our regulatory obligations (e.g., in connection with supervision by the Danish FSA), cf. GDPR, Article 6(1)(c) and Section 11(2)(1) of the Danish Data Protection Act concerning CPR-numbers.

1.6. Recipients of personal data

As a starting point, we do not share your information with externals, but in order to deliver our products and services, it may be necessary in various contexts to share your personal data with different third parties.

This can be public authorities, lawyers, accountants, data processors, etc.

In some instances, we disclose your personal data to our business partners and suppliers, such as IT suppliers, marketing agencies, providers of customer satisfaction surveys etc. These business partners solely process the personal data on behalf of Jera Capital and in accordance with Jera Capital's instructions.

If Jera Capital transfers your personal data to countries without adequate levels of protection outside the EU/EEA, we will ensure this transfer when concluding the EU Commission's Standard Contractual Clauses.

1.7. Storage

We will keep your personal data for as long as is necessary for the purposes mentioned:

- In connection with our dialogue: As long as it is relevant from a business perspective as well as in accordance with any guarantees, limitation periods, etc.
- Investments: As long as you have invested through Jera Capital as well as in accordance with any guarantees, limitation periods, etc. How we protect your information

We have put in place appropriate processes for collecting, storing and processing data.

We do not sell, share or rent your personal information to others.

1.8. Third-party websites

We may refer to other websites belonging to third parties. We do not control the content or links that appear on these pages and are not responsible for the policies used on other websites.

1.9. Your acceptance of these terms

By using www.jera-capital.com as well, you agree to this policy. If you do not accept this policy, please do not use the website.

2. Cookies

When you visit our website, data may be collected via cookies on, for example, user behaviour, browser type, unit category, information on your preferred settings as well as IP address.

The purpose is to enable the site to remember your preferences for a certain period of time. That way, you don't have to re-enter them when browsing around the site during the same visit.

Cookies for statistics and marketing requires your consent. If you consent to these cookies, the legal basis for processing your personal data in accordance with your consent, is Article 6(1)(a) of the GDPR (consent).

Processing for other purposes, such as technical optimisation of functionalities, etc., does not require your consent when using the website. Processing of data will take place on the legal basis of Article 6(1)(f) of the GDPR (the balancing of interests rule), the legitimate interest of Jera Capital being development and maintenance of a relevant website with the best possible functionalities.

Should data be collected, you may change your selections in relation to cookie placement or withdraw any consent by clicking the appropriate icon on the website.

3. Contact us

If you have any questions regarding our privacy policy, you are very welcome to contact us at:

info@jera-capital.com

Jera Capital A/S

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